

Course Title: Fashion Illustration

Location: 45, rue Saint-Roch, 75001 Paris, France

Course Description:

Fashion Illustration is an intense drawing course where students explore fashion through drawing as an investigative tool within the context of Paris. The course introduces students to fundamental drawing techniques related to the body proportions through life model drawing sessions and studio assignments, in conjunction to museum field trips and guest lecture. Students will gain understanding of visual and perceptual literacy related to principles of textile, volume and garment translation in order to develop a personal visual vocabulary.

Class Description:

In this course students explore multifaceted approaches to explore and translate the body, gestures and movements. Through field trip research and independent conduct of element gathering and observation studies, students are developing their own designed capsule collections, reflecting an individual interpretation of contemporary fashion. The course content provides insight and guidance in creative and technical design rendering approaches, conform to portfolio and continued professional practices in the field of fashion.

Learning Outcomes:

By the successful completion of this course, students will be able, at an introductory level to:

1. Demonstrate good understanding of tools and techniques necessary for model drawing and fashion portfolio presentation
2. Demonstrate understanding of fundamental body proportion sketch techniques
3. Show evidence of experimental investigation of silhouette, garment volume, textile and detail rendering in mixed media methods
4. Demonstrate ability to initiate personal and creative approaches in developing two-dimensional forms
5. Show evidence of understanding in how to translate gathered research into form, color and textile rendering

6. Demonstrate an ability to conduct articulated ideas through 2d and 3d research phases, in order to conceive a capsule collection and eventual 3d form suggestions

Assessable Tasks

There will be three main themes throughout the course, see class handouts for details. Be sure to keep all drawings, material samples and digital files until the end of the course for the final critique and SIS show.

Core Competencies

Observation: Understanding of body proportion in relation to the anatomy of the fashion figure

Experimentation: Utilizing a variety of media e.g. sketch, photography, collage, etc as an iterative process

Visual and Perceptual Literacy: Line quality, mark making, garment volume, surface, pattern rendering

Problem-solving: To explore different methods and creative approaches related to the body, garment rendering and design solutions

Course Outline

<i>topic</i>	week + date	activity	due
Course introduction Field trip	Day 1 July 1	<u>Morning:</u> - Syllabus review - Course introduction, demos, class discussion <u>Afternoon:</u> - Palais de Tokyo	5 research pages
Model drawing	Day 2 July 2	<u>Morning:</u> - Model drawing <u>Afternoon:</u> - Studio work	5 figures
Model drawing Field trip	Day 3 July 3	<u>Morning:</u> - Model drawing <u>Afternoon:</u> - Musée Yves Saint Laurent	10 research pages
Model drawing	Day 4 July 4	<u>Morning:</u> - Model drawing <u>Afternoon:</u> - Studio work	20 sketches
Review	Day 5 July 5	<u>Morning:</u> - Review: Sketchbook research and documentation - Project 1: review	Moodboard, documentation, sketches, color

Model drawing		<p><u>Afternoon:</u></p> <ul style="list-style-type: none"> - Model drawing 	chart, lineup
Guest lecture	Day 6 July 8	<p><u>Morning:</u></p> <ul style="list-style-type: none"> - Studio work <p><u>Afternoon:</u></p> <ul style="list-style-type: none"> - Illustrator guest lecturer 	5 research pages
Field trip	Day 7 July 9	<p><u>Morning:</u></p> <ul style="list-style-type: none"> - Studio work <p><u>Afternoon:</u></p> <ul style="list-style-type: none"> - Field trip: Musée Bourdelle 	Moodboard, 10 research pages
Model drawing	Day 8 July 10	<p><u>Morning:</u></p> <ul style="list-style-type: none"> - Model drawing <p><u>Afternoon:</u></p> <ul style="list-style-type: none"> - Studio work 	20 sketches
Model drawing	Day 9 July 11	<p><u>Morning:</u></p> <ul style="list-style-type: none"> - Model drawing <p><u>Afternoon:</u></p> <ul style="list-style-type: none"> - Studio work 	Work in progress
Review	Day 10 July 12	<p><u>Morning:</u></p> <ul style="list-style-type: none"> - Review Capsule collection 1 <p><u>Afternoon:</u></p> <ul style="list-style-type: none"> - Introduction Capsule collection 2 	5-10 research pages
Studio	Day 11 July 15	<p><u>Morning:</u></p> <ul style="list-style-type: none"> - Studio work <p><u>Afternoon:</u></p> <ul style="list-style-type: none"> - Field trip: tbc 	20 sketches
Model drawing	Day 12 July 16	<p><u>Morning:</u></p> <ul style="list-style-type: none"> - Model drawing <p><u>Afternoon:</u></p> <ul style="list-style-type: none"> - Studio work 	Project 2 in progress
Layout, presentation formats	Day 13 July 17	<p><u>Morning:</u></p> <ul style="list-style-type: none"> - Presentation, layout <p><u>Afternoon:</u></p> <ul style="list-style-type: none"> - Presentations, binding 	Work in progress
Final critique	Day 14 July 18	<p><u>Morning:</u></p> <ul style="list-style-type: none"> - Presentation preparation <p><u>Afternoon:</u></p> <ul style="list-style-type: none"> - Final critique 	Final formats submission
SIS Show	Day 15 July 19	<p><u>Morning:</u></p> <ul style="list-style-type: none"> - SIS Show 	

Room cleaning		<u>Afternoon:</u> - Room cleaning: students and faculty	
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Final Grade Calculation

The Sketchbook	25%
Model Drawing	25%
Capsule Collection developments	40%
Participation and Professionalism	10%
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TOTAL	100%

Materials and Supplies

- Laptop
- Sketch Pad with spiral, all purpose paper, size: A3 (11.75 x 16.5cm)
- Sketchbook, size: A3 (11.75 x 16.5cm)
- Marker pad (Layout), size: A4 (21 x 29.7cm)
- Markers: Color Set (or equivalent in another brand)
- Graphite Pencils: H, HB, 2B, 6B
- Charcoal sticks
- Color pencils
- Black Pens for flat drawings and illustrations: 1.0, 2.0, 0.5, 0.001, 0.005
- Watercolors - set of minimum 12 colors
- Gouache - set of minimum the primary colors
- Set of brushes with flat and round brush tip
- Pencil sharpener
- Kneaded eraser and white plastic eraser
- Glue stick
- Clear Scotch tape ½" wide
- X-acto knife; and spare blades
- Paper scissors

Recommended Reading/Additional Resources

Abling, Bina (2007) - Fashion Sketchbook. 5th Edition. Fairchild publication ISBN 978-1-56367-447-1

Riegelman, Nancy (2012) - 9 Heads: a guide to drawing fashion ISBN-978-0-9702463-5-6

Wesen Bryant, Michele (2016) - Fashion Drawing, Second Edition: Illustration Techniques for Fashion Designers [Hardcover] ISBN-13: 978-1780678344

UNDERGRADUATE GRADING STANDARDS			
Letter Grade	Percentage	GPA	Grade Description
A	96-100%	4	Work of exceptional quality, which often goes beyond the stated goals of the course
A-	91-95%	3.7	Work of very high quality
B+	86-90%	3.3	Work of high quality that indicates substantially higher than average abilities
B	81-85%	3	Very good work that satisfies the goals of the course
B-	76-80%	2.7	Good work
C+	71-75%	2.3	Above-average work
C	66-70%	2	Average work that indicates an understanding of the course material; passable Satisfactory completion of a course is considered to be a grade of C or higher
C-	61-65%	1.7	Passing work but below good academic standing
D	46-60%	1	Below-average work that indicates a student does not fully understand the assignments; Probation level though passing for credit
F	0-45%	0	Failure, no credit

Grade of W

The grade of W will be assigned by the Registrar's Office to a student who officially withdraws from a course within the applicable deadline. There is no academic penalty, but the grade will appear on the student's transcript.

Grade of Z

The grade of Z is issued by an instructor to a student who has not attended or not completed all required work in a course but did not officially withdraw before the withdrawal deadline. It differs from an "F," which would indicate that the student technically completed requirements but that the level of work did not qualify for a passing grade. The Z grade does not calculate into the GPA.

Grades of Incomplete

The grade of I, or temporary incomplete, may be granted to a student under unusual and extenuating circumstances, such as when the student's academic life is interrupted by a medical or personal emergency. This mark is not given automatically but only upon the student's request and at the discretion of the instructor. A Request for Incomplete form must be completed and signed by student and instructor. The time allowed for completion of the work and removal of the "I" mark will be set by the instructor with the following limitations:

Undergraduate students: Work must be completed no later than the seventh week of the following fall semester for spring or summer term incompletes and no later than the

seventh week of the following spring semester for fall term incompletes. Grades of "I" not revised in the prescribed time will be recorded as a final grade of "F" by The New School's Office of the Registrar.

For further information, please refer to the following link:

<https://www.newschool.edu/registrar/academic-policies/>

Program and Class Policies

- **Responsibility**

Students are responsible for all assignments, even if they are absent. Late assignments, failure to complete the assignments for class discussion and/or critique, and lack of preparedness for in-class discussions, presentations and/or critiques will jeopardize your successful completion of this course.

- **Participation**

Class participation is an essential part of class and includes: keeping up with reading, assignments, projects, contributing meaningfully to class discussions, active participation in group work, and coming to class regularly and on time.

- **Attendance**

Courses that meet all day - Morning AND Afternoon

Attendance at all class sessions is mandatory. Each class day consists of two sessions, a morning and an afternoon. After two absences (equivalent to one day), students will be required to meet with an academic advisor and will receive an academic warning. After three absences, students may fail the course.

Independent work to be completed outside of class is assigned each day and is an important part of the program. Students who do not meet the program requirements may be asked to leave the program.

No refund will be issued, and program housing must be vacated immediately. If a student is over 20 minutes late, they are tardy. Two tardies is the equivalent of one absence.

Religious Absences and Equivalent Opportunity

Pursuant to Section 224-a of the New York State Education Laws, any student who is absent from school because of his or her religious beliefs will be given an equivalent opportunity to register for classes or make up any examination, study, or work requirements which he or she may have missed because of such absence on any particular day or days. The student must inform the instructor at the beginning of the course of any anticipated absences due to religious observance.

- **Canvas**

Use of the Canvas online learning management system may be an important resource for this class. Students should check it for announcements before coming to class each week.

• **Delays**

In rare instances, I may be delayed arriving to class. If I have not arrived by the time class is scheduled to start, you must wait a minimum of thirty minutes for my arrival. In the event that I will miss class entirely, a sign will be posted at the classroom indicating your assignment for the next class meeting.

Pre-college students are not permitted to leave class if the instructor is not present. Summer program staff will contact students and let them know what to do in the case their instructor is not present.

• **Academic Integrity**

This is The New School's Statement on Academic Integrity: "Plagiarism and cheating of any kind in the course of academic work will not be tolerated. Academic honesty includes accurate use of quotations, as well as appropriate and explicit citation of sources in instances of paraphrasing and describing ideas, or reporting on research findings or any aspect of the work of others (including that of instructors and other students). These standards of academic honesty and citation of sources apply to all forms of academic work (examinations, essays, theses, computer work, art and design work, oral presentations, and other projects)."

It is the responsibility of students to learn the procedures specific to their discipline for correctly and appropriately differentiating their own work from that of others. Compromising your academic integrity may lead to serious consequences, including (but not limited to) one or more of the following: failure of the assignment, failure of the course, academic warning, disciplinary probation, suspension from the university, or dismissal from the university.

Every student at Parsons signs an Academic Integrity Statement as a part of the registration process. Thus, you are held responsible for being familiar with, understanding, adhering to and upholding the spirit and standards of academic integrity as set forth by the Parsons Student Handbook.

Guidelines for Written Assignments

Plagiarism is the use of another person's words or ideas in any academic work using books, journals, internet postings, or other student papers without proper acknowledgment. For further information on proper acknowledgment and plagiarism, including expectations for paraphrasing source material and proper forms of citation in research and writing, students should consult the Chicago Manual of Style (cf. Turabian, 6th edition). The University Writing Center also provides useful online resources to help students understand and avoid plagiarism.

Students must receive prior permission from instructors to submit the same or substantially overlapping material for two different assignments. Submission of the same work for two

assignments without the prior permission of instructors is plagiarism.

Guidelines for Studio Assignments

Work from other visual sources may be imitated or incorporated into studio work if the fact

of imitation or incorporation and the identity of the original source are properly acknowledged. There must be no intent to deceive; the work must make clear that it emulates or comments on the source as a source. Referencing a style or concept in

otherwise original work does not constitute plagiarism. The originality of studio work that presents itself as “in the manner of” or as playing with “variations on” a particular source should be evaluated by the individual faculty member in the context of a critique.

Incorporating ready-made materials into studio work as in a collage, synthesized photograph or paste-up is not plagiarism in the educational context. In the commercial world, however, such appropriation is prohibited by copyright laws and may result in legal consequences.

● **Student Disability Services**

Students Disability Services (SDS) assists students with disabilities in need of academic and programmatic accommodations as required by the Americans with Disabilities Act of 1990 (ADA) and Section 504 of the Federal Rehabilitation Act of 1973.

In keeping with the university's policy of providing equal access for students with disabilities, any student with a disability who needs academic accommodations must contact Fabienne Maitre in the Office of Student Success (located in room 200 in the 45, rue St. Roch, Paris 75001 building), in order to start the process with Student Disability Services (SDS), based in New York. SDS will conduct an intake and, if appropriate, you

will be provided an academic accommodation notice for you to bring to me. This letter is necessary in order for classroom accommodations to be provided. Once you provide me with this letter, we will have a private discussion about the accommodations in relation to this course. You may also access more information through the University's web site at <https://www.newschool.edu/student-disability-services/>.

● **Student Course Rating**

During the last week of the semester, students are asked to provide feedback for each of their courses through an online survey. They cannot view grades until providing feedback or officially declining to do so. Course evaluations are a vital space where students can speak about the learning experience. It is an important process which provides valuable data about the successful delivery and support of a course or topic to both the faculty and administrators. Instructors rely on course rating surveys for feedback on the course and teaching methods, so they can understand what aspects of the class are most successful in teaching students, and what aspects might be improved or changed in future. Without this information, it can be difficult for an instructor to reflect upon and improve teaching methods and course design. In addition, program/department chairs and other administrators review course surveys. Instructions are available online at

<http://www.newschool.edu/provost/course-evaluations-student-instructions.pdf>